

VINE BX

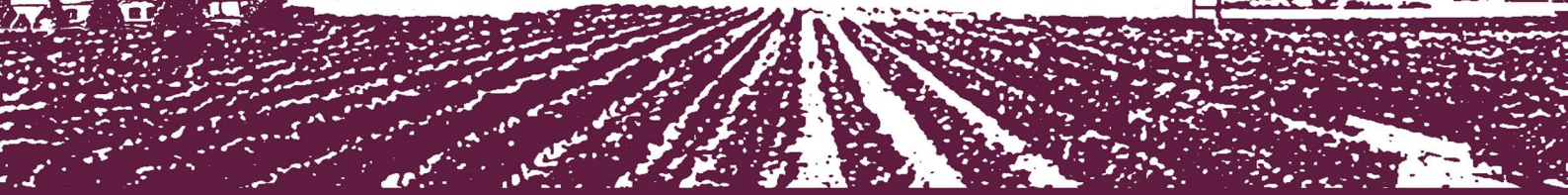


“ From vineyard to wine ”

Vineyards and Cellars Turnkey projects
Trainings & Expertise



"From Vineyard to Wine"



History



F2CV is a company created by Mr Nicolas BILLOT-GRIMA, who is Bordeaux native, with over 25 years of experience in technical matters to the vines and wines growing business in China.

The aim of F2CV is to develop the exchanges between France and China in the fields of viticulture and winemaking, improving quality of vineyards and wines.

Overview

F2CV which works since many years in China in the wine business have for objective to become a privileged actor of the reorganization and development of the Chinese vineyard in order to increase the quality of the production.

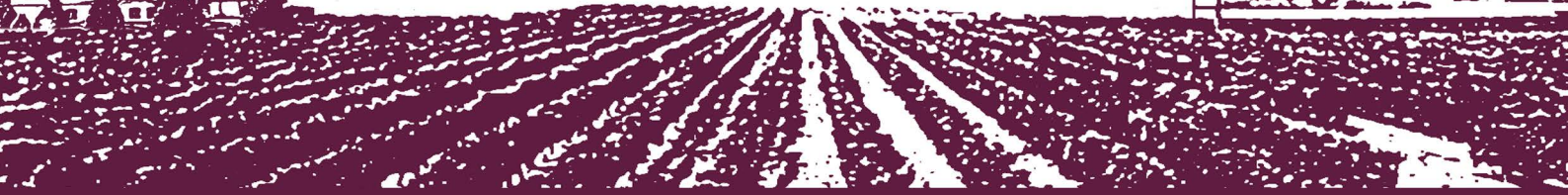
F2CV is able to intervene in all the sectors of wine industry, from the creation of vineyard to the wine cellars.

F2CV intervenes from upstream to downstream of the wine industry, which confers a position of leader in China and a statute of privileged partner for all those which are interested to this market.





"From Vineyard to Wine"



Vineyard Consultancy & Management



- > Vineyard feasibility study
- > Soil analysis
- > Choice of grape vine varieties
- > Vineyard design
- > Vineyard development and management
- > Choice of vineyard equipment
- > Soil fertilisation
- > Irrigation
- > Vineyard diseases control
- > Local staff technical training about viticulture



"From Vineyard to Wine"



Winemaking Consultancy & Management



- > Winery feasibility study
- > Winery equipment assesment
- > Winery design
- > Winery developoment and management
- > Choice of equipment and material
- > Traditionnal and new world winemaking techniques
- > Vintage program
- > Private bottling
- > Wine packaging consultancy
- > Local staff training and education about winemaking



“From Vineyard to Wine”

Training & seminars



- > From the vineyard to the wine
- > The wines of Bordeaux
- > The art of wine tasting
- > Grand Cru tasting
- > New world wine tasting
- > Wine lifestyle, health & food matching

For people who love wine and wishing to improve their tasting skills, discover the secret of Lafite and talk to real experts.

Marketing Consultancy & Promotion

Wine marketing is the process to plan and implement communication, pricing and distribution of the wine, in order to satisfy the desires, ideology and values of the targeted consumer. Marketing objective is to make available the wine so that it is easily purchased by the consumer.



- > Meet and develop your goals
- > Proven methods
- > Sustainable development
- > Promotion



"From Vineyard to Wine"

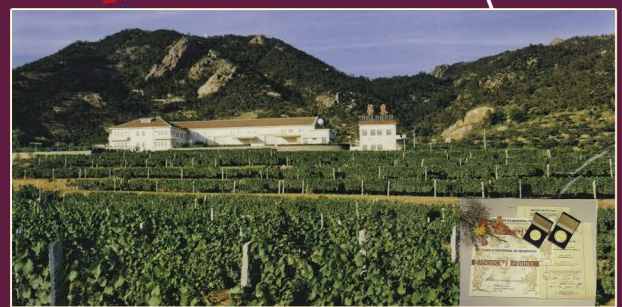


References in China

Loulan Winery

Château Tayshi

Château Saint-Jacques



Yunnan Red Winery

Huadong Winery



"From Vineyard to Wine"

News & Medias

F2CV Consulting is also recognised by the medias for high quality vineyards and wines produced in China. Our vineyards were covered by Chinese and foreign TV (reports and documentaries) but also by the national & international press

INTERNATIONAL
Herald Tribune
THE NEW YORK TIMES
www.nytimes.com

By RICHARD BERNSTEIN
Poland and EU do battle

A delicate portrait of 9/11, conceived by Oliver Stone

Armani, fresh and fanned, puts on his classic best

MINIS FASHION | 13

Page Two

Israel takes key Hamas figures into custody
8 cabinet ministers are held as operation in Gaza intensifies

Vintners take a gamble on China
Nation's maturing tastes drive quest to make quality wine

THE NEW YORK TIMES, TUESDAY, JULY 4, 2006
INTERNATIONAL BUSINESS

Working on a Dream: Fine Wines of China
A French Tradition Near the Great Wall

By DONALD GREENGLASS
In the heart of the wine world, there is a new player. In the heart of the wine world, there is a new player. In the heart of the wine world, there is a new player.

An 'amazing' chardonnay from infertile soil in a freezing climate

International Herald Tribune



New-York Times



La Journée Vinicole
http://www.gouvernement.vinicoles.com

Chine

La preuve par la démonstration
Le vignoble expérimental de Taishi

La conquête d'un nouveau marché, surtout lorsque'il se compose d'une majorité de consommateurs néophytes, passe, on le sait, par des étapes essentielles dont l'éducation et la promotion. En Chine, aux côtés des actions traditionnelles de sensibilisation, la France a mis en place une façon nouvelle de promouvoir son vin: les vignes à la fois maîtresses, et surtout, sa philosophie vitivinicole.

La journée vinicole



WORLD

China stakes claim in wine's past, future

Nation may be first to make it and plans comeback

By DONALD GREENGLASS

In just six years, 'we have changed stones into gold'... China is the market of the future.

USA Today



4 NATIONAL

The reds that are ready to launch a new revolution

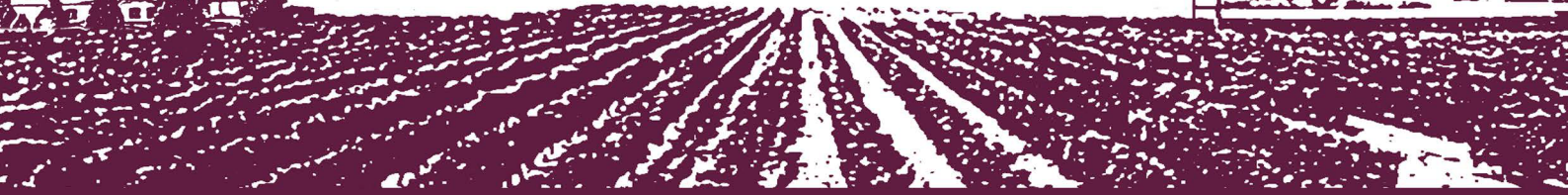
By DONALD GREENGLASS

The South Morning Post





"From Vineyard to Wine"



Contact

France

12 Passage de Bardos
33800 BORDEAUX
FRANCE

China

American House # 569
Beijing Rose Garden
Changping District
102206 Beijing
CHINA

nbillotgrima@gmail.com

<https://vinebx.com>