

VINE BX

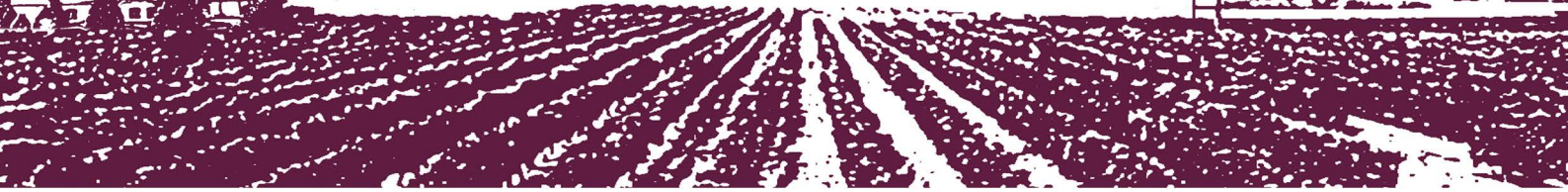


*“ From vineyard to wine ”*

Vineyards and Cellars Turnkey projects  
Trainings & Expertise



# "From Vineyard to Wine"



## History



F2CV is a company created by Mr Nicolas BILLOT-GRIMA, who is Bordeaux native, with over 25 years of experience in technical matters to the vines and wines growing business in China.

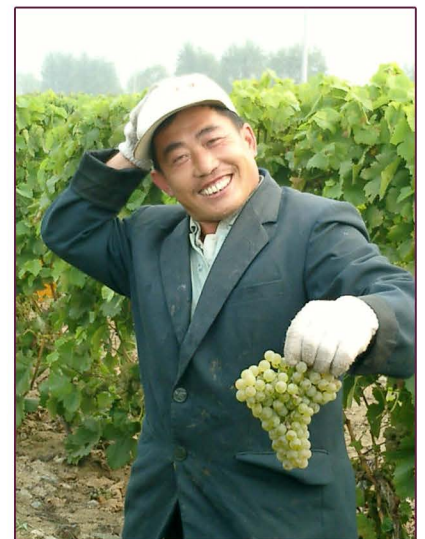
The aim of F2CV is to develop the exchanges between France and China in the fields of viticulture and winemaking, improving quality of vineyards and wines.

## Overview

F2CV which works since many years in China in the wine business have for objective to become a privileged actor of the reorganization and development of the Chinese vineyard in order to increase the quality of the production.

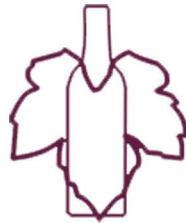
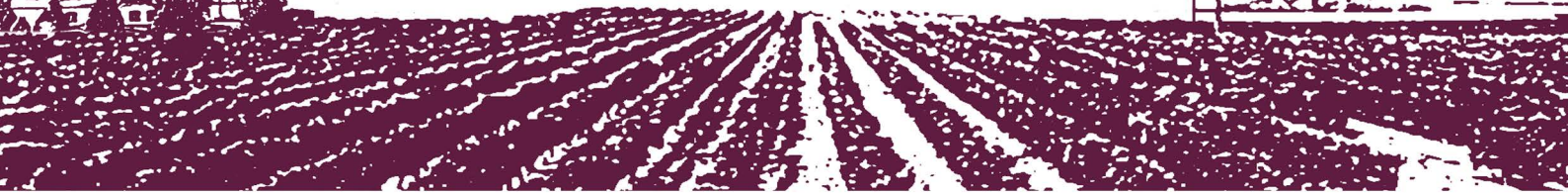
F2CV is able to intervene in all the sectors of wine industry, from the creation of vineyard to the wine cellars.

F2CV intervenes from upstream to downstream of the wine industry, which confers a position of leader in China and a statute of privileged partner for all those which are interested to this market.





# *"From Vineyard to Wine"*



## Vineyard Consultancy & Management



- > Vineyard feasibility study
- > Soil analysis
- > Choice of grape vine varieties
- > Vineyard design
- > Vineyard development and management
- > Choice of vineyard equipment
- > Soil fertilisation
- > Irrigation
- > Vineyard diseases control
- > Local staff training about viticulture



## Winemaking Consultancy & Management



- > Winery feasibility study
- > Winery equipment assesment
- > Winery design
- > Winery development and management
- > Choice of equipment and material
- > Traditionnal and new world winemaking techniques
- > Vintage program
- > Private bottling
- > Wine packaging consultancy
- > Local staff training and education about winemaking



## Training & seminars



- > From the vineyard to the wine
- > The wines of Bordeaux
- > The art of wine tasting
- > Grand Cru tasting
- > New world wine tasting
- > Wine lifestyle, health & food matching

For people who love wine and wishing to improve their tasting skills, discover the secret of Lafite and talk to real experts.

## Marketing Consultancy & Promotion

Wine marketing is the process to plan and implement communication, pricing and distribution of the wine, in order to satisfy the desires, ideology and values of the targeted consumer. Marketing objective is to make available the wine so that it is easily purchased by the consumer.



- > Meet and develop your goals
- > Proven methods
- > Sustainable development
- > Promotion



# Expertise & Strategy

## Wine advice and expertise



Installation in a wine region requires for many expertise and prior analysis that only a wine expert, rich in its many experiments, is able to understand in all its aspects.

Bring this expertise to a potential purchaser is key to the success of the project.

## International Audit, Expertise & Wine Strategy

The audits and screening strategies are essential elements both economic and financial issues are important in all wine projects.

F2CV provides therefore multidisciplinary teams directly implanted in each wine-growing area in each country for investors and companies of the sector in their acquisition and development at the national level projects and international.



## Wine-growing estate transactions consulting



In addition to their passion for wine, our teams have in common the perfect knowledge of their region, the wine methods and oenological, economic issues, structures and administrative and technical procedures feasible, necessary to the success of the transaction of a wine domain.



*“From Vineyard to Wine”*

# References in China

Loulan Winery



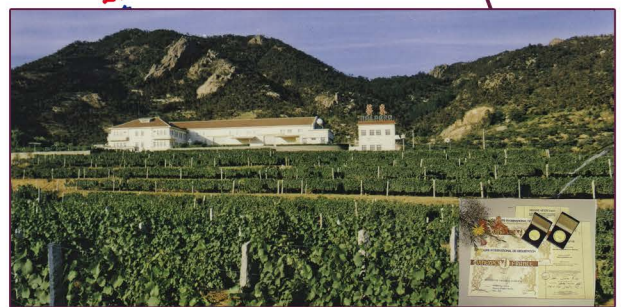
Château Tayshi



Château Saint-Jacques



Yunnan Red Winery



Huadong Winery



# "From Vineyard to Wine"

## News & Medias

F2CV Consulting is also recognised by the medias for high quality vineyards and wines produced in China. Our vineyards were covered by Chinese and foreign TV (reports and documentaries) but also by the national & international press

International Herald Tribune



New-York Times



La journée vinicole



USA Today



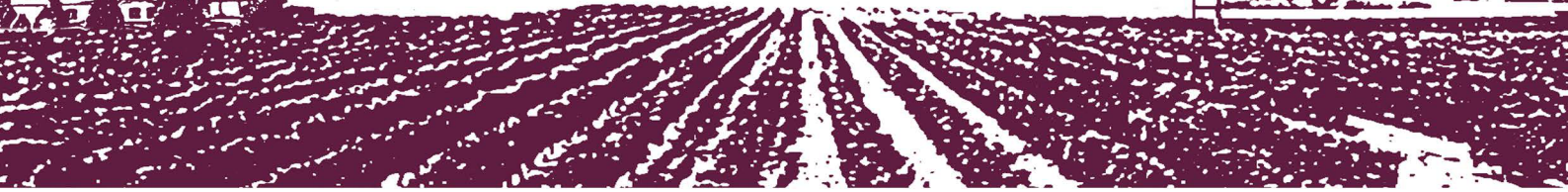
The South Morning Post







*"From Vineyard to Wine"*



## Contact

### France

12 Passage de Bardos  
33800 BORDEAUX  
FRANCE

### China

American House # 569  
Beijing Rose Garden  
Changping District  
102206 Beijing  
CHINA

[nbillotgrima@gmail.com](mailto:nbillotgrima@gmail.com)

<https://vinebx.com>